

SDADA Update

2020 Advertising Rates & Contract

Circulation:

Approximately 300 subscribers including: all South Dakota Automobile Dealers Association which includes auto, heavy truck, recreational vehicle, power sport dealers, allied member companies, advertisers and other persons associated with the automotive industry in South Dakota and neighboring states.

Ad Specifications: Ads will be accepted by email.

- Print Quality: Acrobat File (PDF), Jpeg, Tiff or EPS
- Minimum of 300 dpi @ 100% of the size.
- Design services available at a rate of \$35.00 per hour.

Ad Deadline, Changes and Cancellations:

Ads are due on the 10th & 25th of each month. No cancellations can be made after the 1st of each month.

Mechanical Requirements:

Page size is 8-1/2 x 11 inches.

AD RATES

\$50 Per Month / Full Color

The SDADA Update is a bi-monthly e-publication.

AD SIZE
<input type="checkbox"/> Half Page (3-1/4 x 10 or 7-1/2 x 5)
<input type="checkbox"/> Full Page (7-1/2 x 10)

PUBLICATION MONTHS - Please check all that apply.			
<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September	<input type="checkbox"/> Full Year
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October	
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November	
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December	

Please Run Same Ad as Last Year

Contract for the "SDADA Update" Publication

(Contract valid from January 1, 2020 through December 31, 2020)

Date: _____

Contact: _____ Company: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone Number: _____

Authorized Signature: _____ Bill Us Check Enclosed

PLEASE CHARGE TO THIS CREDIT CARD: <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Am. Express	
Card Number: _____	Expiration Date: _____
Printed Name of Card Holder: _____	CCV# _____
Signature of Card Holder: _____	

Please return to:

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